

**TONBRIDGE & MALLING BOROUGH COUNCIL**

**RECORD OF DECISION**

**Decision Taken By: Cabinet Member for Economic  
Regeneration**

**Decision No:  
D210029MEM**

**Date: 17 February 2021**

**Decision(s) and Reason(s)**

**Additional Restrictions Grant**

**(Report of Chief Executive)**

The report set out progress to date with regards the use of Additional Restrictions Grant (ARG) to support local businesses and outlined proposals for the future application of the remaining funding in order to support resilience and recovery during the period up to March 2022.

Additional Restrictions Grant funding had been provided by Government predominantly to distribute financial assistance to local businesses that met the required eligibility criteria, as well as to provide 'wider business support'. Guidance indicated that at least 80% was to be spent on direct grant assistance to eligible businesses within the Borough and any remainder to be spent on direct business support. The approach proposed for the short term (April – June 2021) and medium term (July 2021 – March 2022) established some key principles for this fund to ensure that the funding was spent in a timely manner on support that was helpful to local businesses and also met the key objectives of the Borough Council.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the report be noted; and
- (2) the outline approach to the allocation of Additional Restrictions Grant for the short term (April – June) and the medium term (July – March) during 2021/22, as detailed in paragraph 1.4.2 of the report, be endorsed.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 17 February 2021

Signed Cabinet Member for Economic Regeneration and Leader  
N Heslop

Signed Chief Executive: J Beilby

Date of publication: 19 February 2021

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.

**Decision Taken By: Cabinet Member for Economic  
Regeneration**

**Decision No:  
D210030MEM**

**Date: 17 February 2021**

**Decision(s) and Reason(s)**

**Shop Local Campaign**

**(Report of Chief Executive)**

**The report set out the achievements of the Christmas Shop Local Campaign and sought approval to consider future campaigns to support local independent retailers during 2021.**

**In order to demonstrate the Borough Council's support for economic recovery in the Borough it was proposed that the 'Shop Local' messaging continued into 2021 and that a further survey of independent retailers be undertaken to confirm the level of support for a 'Spring 2021' (post lockdown) campaign.**

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the contents of the report and the achievements of the Christmas Shop Local Campaign be noted; and
- (2) the support for further Shop Local Campaign activity during 2021, as detailed at paragraphs 1.23 and 1.31 of the report and summarised above, be endorsed.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 17 February 2021.

Signed Cabinet Member for Economic Regeneration and Leader      N Heslop

Signed Chief Executive:      J Beilby

Date of publication:      19 February 2021

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.